

NBD's Cybersecurity Awareness Month

Poster Competition

In June 2022, the National Bank of Dominica Ltd. will host Cybersecurity Awareness Month. The goal is to raise public awareness about the importance of cybersecurity.

NBD is inviting primary and secondary school students to participate in its creative poster competition on cybersecurity in recognition of Cybersecurity Awareness Month (June).

Theme: Stay Alert #StayCyberSafe

Deadline: Friday, June 24th, 2022, at 4:00PM.

Competition Guidelines

Please read these guidelines carefully, as only posters that meet the guidelines will be considered.

Eligibility

All students are eligible to participate. Please note that any immediate family member of an NBD employee, and member of the Board of Directors, or any party professionally associated with the Poster Competition will not be considered eligible for final awards.

Poster Requirements

- Students must create a poster based on the theme **Stay Alert #StayCyberSafe**.
- Posters must be created by an individual student and must be their own original work.
- Copyrighted characters or clipart will not be accepted.
- Posters cannot:
 - I. Be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity;
 - II. Promote illegal behavior;

- III. Promote violence;
 - IV. Contain trademarks or logos owned by others or advertise or promote any brand or product of any kind (other than your school trademarks, logos, etc.);
 - V. Invade the privacy of any person.
 - VI. Cannot misrepresent, defame, or have disparaging remarks.
- Poster graphic and text must be readable from a distance of 3 feet.
 - Posters should be submitted on paper size 8 1/2 x 11 inches to maximum of 18 x 24 inches.
 - Students may use pens, markers, pencils, crayons paint or other material in their poster design. The use of bright colours are encouraged as it is better for reproduction if necessary (e.g. light pencil marks will not reproduce well).

Submissions

- Submissions must be original and demonstrate an understanding of cybersecurity. It should explain one or more information security problem and specific actions students can take to safeguard computers, mobile phones, or their personal information.
- Each participating student is allowed to submit one poster into the competition.
- Submission form must be completed and attached to the back of the poster. The completed form and poster must be delivered to the Marketing Department of the National Bank of Dominica Ltd. or the student's school office no later than Friday, June 24th, 2022.
- All artwork submitted becomes the property of NBD and may be reproduced.
- Submissions that are not in accordance with the guidelines as stated herein or are not received by the contest submission deadline will be disqualified.

Prizes

There will be one primary and one secondary school winner.

- 1st Place: \$1000
 - 2nd Place: \$500
 - 3rd Place: \$200
 - Contribution to School of 1st place winner: \$1500
1. If you are unable to accept the prize within 30 days of the announcement, NBD reserves the right to award the Prize to an alternate winner, selected in accordance with the Terms and Conditions.
 2. The prize is non-transferable.

3. By accepting the prize, you consent to NBD Ltd., at its sole discretion, publishing your name, school's name, photograph and submissions, and any statements made by you or attributed to you in relation to the Prize.

Judging Criteria

The following criteria will be used to judge the posters.

Points	Criteria
10	Originality of Concept
10	Pertinence of message to theme
10	Pertinence of graphics/images to theme
5	Creativity
5	Presentation (general appearance)

The winners will be determined by the highest cumulative scores.

Award Ceremony

The school and parent/guardian of the winning students, as indicated on the submission form, will be contacted at least 3 days prior to the award ceremony. The winners will be awarded their prizes at the National Bank of Dominica Ltd., Hillsborough Street Branch on Thursday, June 30th, 2022, at 9:00 a.m.

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