

NBD's Cybersecurity Awareness Month

Video Competition

In June 2022, the National Bank of Dominica Ltd. will host Cybersecurity Awareness Month. The goal is to raise public awareness about the importance of cybersecurity.

NBD is inviting college students to participate in its creative video competition on cybersecurity in recognition of Cybersecurity Awareness Month (June).

Theme: Stay Alert #StayCyberSafe

Deadline: Friday, June 24th, 2022, at 4:00PM.

Competition Guidelines

Please read these guidelines carefully, as only videos that meet the guidelines will be considered.

Eligibility

All students are eligible to participate. Please note that any immediate family member of an NBD employee, and member of the Board of Directors, or any party professionally associated with the Video Competition will not be considered eligible for final awards.

Video Requirements

- Students must create a video based on the theme **Stay Alert #StayCyberSafe**.
- The length of the video should be between one (1) minute and three (3) minutes
- Videos cannot:
 - I. Be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity;
 - II. Promote illegal behavior;
 - III. Promote violence;

- IV. Contain trademarks or logos owned by others or advertise or promote any brand or product of any kind (other than your school trademarks, logos, etc.);
- V. Invade the privacy of any person.
- VI. Cannot misrepresent, defame, or have disparaging remarks.

Submissions

- Submissions must be original and demonstrate an understanding of cybersecurity. It should explain one or more information security problem and specific actions students can take to safeguard computers, mobile phones, or their personal information.
- All entries must be a digital video.
- Students may work together in groups or submit entries as individuals.
- Submission form must be completed and uploaded with the video. The completed form and video can be uploaded on NBD's website no later than Friday, June 24th, 2022.
- All videos submitted becomes the property of NBD and may be reproduced.
- Submissions that are not in accordance with the guidelines as stated herein or are not received by the contest submission deadline will be disqualified.

Prizes

- 1st Place: \$1000
 - 2nd Place: \$500
 - 3rd Place: \$200
 - Contribution to School of 1st place winner: \$1500
1. If you are unable to accept the prize within 30 days of the announcement, NBD reserves the right to award the Prize to an alternate winner, selected in accordance with the Terms and Conditions.
 2. The prize is non-transferable.
 3. By accepting the prize, you consent to NBD Ltd., at its sole discretion, publishing your name, school's name, photograph and submissions, and any statements made by you or attributed to you in relation to the Prize.

Judging Criteria

The following criteria will be used to judge the videos.

Points	Criteria
10	Originality of Concept
10	Pertinence of message to theme
10	Pertinence of graphics/images to theme
5	Creativity
5	Presentation (general appearance)

The winners will be determined by the highest cumulative scores.

Award Ceremony

The school and parent/guardian of the winning entrant, as indicated on the submission form, will be contacted at least 3 days prior to the awards ceremony. The winners will be awarded their prizes at the National Bank of Dominica Ltd., Hillsborough Street Branch on Thursday, June 30th, 2022, at 9:00 a.m.

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